

Champions of Education Gala



The University of South Carolina College of Education is launching an inaugural “**Champions of Education**” gala to honor the commitment and leadership of our alumni and supporters of education throughout our state. This signature event will generate significant funding in support of our state’s future educators, giving them the tools they need to make a lifelong impact on students. Your financial support is vital in helping our college equip future generations of leaders to inspire, encourage and motivate South Carolina’s learners.

During the event, the College of Education will present several awards to educators including its **Retired Educator Award, Veteran Teacher Award, Outstanding New Teacher Award, Educator Working Outside the Classroom Award, Diversity and Equity Award** and **Distinguished Service Award**. These awards celebrate and honor our “Champions of Education” who exhibit excellence in education or contribute mightily to their field. Funds generated by this event help our college expand on its commitment to educate and enrich our state’s learners and leaders through scholarships, professional development and service.

THURSDAY

MARCH
30

6:00 p.m. reception
7:00 p.m. gala

Capital City Club
1201 Main Street
Suite 2500
Columbia, SC 29201



To purchase tickets or learn about sponsorships, visit bit.ly/COEGala

INDIVIDUAL TICKETS:
\$75 (before February 1, 2023)
\$100 (after February 1, 2023)

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AWARD DESCRIPTIONS

Nomination forms and requirements may be found on our website: bit.ly/COEGala

RETIRED EDUCATOR AWARD:

This award honors educators who have made a great impact on students' lives. The nominee must have spent a minimum of 15 years as an educator and demonstrated an outstanding commitment to preparing students for success in college and in life. Nominees can include retired superintendents, educational administrators, teachers, guidance counselors or researchers.

VETERAN TEACHER AWARD

This award is given to a classroom teacher in recognition of their services to the profession and the students they teach. The nominee must have spent a minimum of 15 years as a teacher, and their work incorporates best practices helping students succeed in the classroom.

OUTSTANDING NEW TEACHER AWARD

Nominees for this award have been in the teaching profession for no more than five years, but in that short time, have demonstrated a strong ability to foster excellence in the classroom.

EDUCATOR WORKING OUTSIDE THE CLASSROOM AWARD

This award is presented to educators working outside the classroom who inspire excellence among their peers and exhibit a powerful commitment to the field. Superintendents, educational administrators, counselors, coaches or researchers are eligible for nomination.

DIVERSITY AND EQUITY AWARD

This award is designed to recognize outstanding achievement, leadership, and service among educators who are closing the gap with historically underrepresented populations in the teaching profession. Representing a culturally diverse or underrepresented background, the nominee brings unique perspectives and ideas to the education community.

DISTINGUISHED SERVICE AWARD

This award honors individuals who provide selfless service to the education community. This award is NOT limited to our alumni. This award could be presented to companies or organizations making great impacts on student achievement in transformative ways.

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SPONSORSHIP LEVELS

GARNET SPONSOR: \$25,000

- Two reserved tables with premier seating (one table seats 8)
- Full page ad in event program
- Verbal recognition by the dean from podium
- Individual or business representative introduces a speaker during the program
- A one-time \$5,000 scholarship awarded in company/individual name
- Sponsorship listing on event invitation (if confirmed by February 1, 2023)
- Recognition in College of Education newsletter, website, and social media outlets
- Recognition on College of Education television monitors

PLATINUM SPONSOR: \$10,000

- Two reserved tables with premier seating (one table seats 8)
- Full page ad in event program
- Verbal recognition by the dean from podium
- A one-time \$3,000 scholarship awarded in company/individual name
- Recognition in College of Education newsletter, website, and social media outlets
- Recognition on College of Education television monitors

GOLD SPONSOR: \$5,000

- One reserved table with premier seating (one table seats 8)
- Half-page ad in event program
- Verbal recognition by the dean from the podium
- Recognition on College of Education television monitors

SILVER SPONSOR: \$2,500

- One reserved table with premier seating (one table seats 8)
- Quarter-page ad in event program
- Recognition in College of Education newsletter, website, and social media outlets

BRONZE SPONSOR: \$1,000

- Four (4) tickets to event
- Recognition in College of Education newsletter, website, and social media outlets

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SPONSORSHIP FORM

Advertisement Deadline: February 1, 2023

Company Name: _____

Contact Name: _____

Address: _____

Email Address: _____

Phone Number: _____

Sponsorship Levels (Check one):

- Garnet Sponsor \$25,000
- Platinum Sponsor \$10,000
- Gold Sponsor \$5,000
- Silver Sponsor \$2,500
- Bronze Sponsor \$1,000

Payment Method (Select one):

- Credit Card
Circle Card: Visa/Mastercard/
American Express
- Check
- Please Invoice

Card Number: _____ Exp: _____

Mail completed form to:
College of Education
Attn: Teesa Brunson
820 Main Street
Columbia, SC 29208.

Please make all checks out to
USC Educational Foundation
(Memo line: Champions of
Education Gala).

If you would prefer to email this form, please send to Teesa Brunson at teesa@mailbox.sc.edu and call in credit card number to (803) 576-5917.

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ART GUIDELINES:

Advertisement Deadline: February 1, 2023

**FULL PAGE:
5.5x8.5in**

**Please add .25in bleed for final
dimensions, 6x9in.**

Please send your
advertisement artwork to
annafrancis@sc.edu.

Include your **company name**
and **sponsorship level** in the
email.

Direct any artwork
questions to Anna Francis
at annafrancis@sc.edu.

**HALF PAGE:
5.5x4.25in**

**Please add .25in bleed for final
dimensions, 6x4.75in.**

**QUARTER PAGE:
2.75x4.25in**

**Please add .25in bleed
for final dimensions,
3.25x4.75in.**

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AUCTION ITEM FORM

Please complete a separate form for each auction item acquired.

Auction Item Acquired: _____

Business Name of Donor (if applicable): _____

Name & Address of Donor: _____

Value of Auction Item: _____

Phone Number of Donor: _____

Please send completed form(s) no later than March 10, 2023 via email to Teesa Brunson, teesa@mailbox.edu.sc, and copy Sherry Whatley, ewhatley@mindspring.com.

For questions regarding auction items, please contact Chelsey Malloy via email at allenc@mailbox.sc.edu.

Thank you for your generous gift to our gala. Receipts reflecting your donation will be mailed/emailed. Your name will also be featured in the program book.

If applicable, please share the name of the person requesting the auction item.

Name: _____

Phone Number: _____

Email Address: _____

Forms can also be mailed to our Office of Development:
College of Education
Attn: Teesa Brunson
820 Main Street
Columbia, SC 29208

All funds raised will go to the College of Education Scholarship Fund.